



For Immediate Release – photos attached

Despite rain, event draws geocachers near and far to Chatham for launch of national initiative by Juniper Village

May 15, 2023 (Chatham, NJ) - This spring, Juniper Village at Chatham, a leading senior living community, held a national Geocaching launch for Juniper Villages across the country. Despite the pouring rain, more than 50 geocachers and their families travelled to Juniper Village to join in the festivities. Geocaching is a craze, and people drove as far as sixty miles to try find the latest caches created and hidden by Juniper.

Geocaching, if you haven't heard of it, is a new age version of a scavenger hunt, only you use GPS and your mobile device to find what you are seeking. What you are looking for is a cache, that includes a logbook to sign and a surprise artifact to discover but not remove. To take part in the sport, you must download the Geocaching app and create an account. You will then be able to see a map where caches are to be discovered.

Launching Geocaching at Juniper Villages was the idea of Chelsea Sacher, Connections Director at Juniper Village at Chatham. "Our residents very much want to participate in activities within and outside of our walls and be part of the greater community. We continually seek ways to partner with local and national organizations to bring events, services and programming to our community and open them up to the public for participation. Using technology to bridge the gap between our residents and the community in this new way has been very positive," explained Sacher. "I want to thank everyone who contributed to this awesome program launch including my local partner John Neale, local high school and Drew University student volunteers, two of our residents – Marlene and Deena – that went above and beyond to make the event a success, and representatives from the Mayor's Office."

Partnering with Juniper Village in the launch were Hospice of New Jersey and Homewell Care Services that donated generous gift baskets. Geocachers and residents walked away with gifts and children with Earth Day herb gardens they created to nurture at home.

"It was amazing to see the smiles and feel the energy in our building as our guests walked around admiring the spaces, chatting with old friends, building new friendships, and see the geocachers connect with the residents," said Sacher.

Juniper Village at Chatham is located at 500 Southern Blvd. in Chatham Township, NJ. The event was so successful that a Geocaching Happy Hour is in the works to be held once per month if possible.

About Juniper Communities

Juniper Communities, a leader in quality, value and innovation in long-term care, operates seniors housing communities in New Jersey, Pennsylvania, Texas, and Colorado that emphasize residents' well-being, interaction and security. Our communities and approach to housing and care offers residents the opportunity to live a full life, regardless of age or health. Juniper's innovative Connect4Life program has been proven to improve residents' care by decreasing hospitalizations, re-hospitalizations and urgent care visits, while offering potential cost savings to

public programs such as Medicare. To learn more about the many ways Juniper Communities innovates in support of our residents, visit www.junipercommunities.com.