



Mailing address:
P.O. Box 155
Mountain Lakes, NJ 07046
www.soundstartfdn.org

For Immediate Release

Assets:

[VIDEO](#) Kris Martin visiting the Sound Start Babies Program

Attached: Kris Martin Racing Resume
Kris Martin Photos courtesy of Kris Martin

Kris Martin, Celebrated Deaf Race Car Driver, to Deliver Keynote at Sound Start Foundation Gala

Mountain lakes, NJ (April 1, 2024) – [Sound Start Foundation](#), a leading nonprofit organization dedicated to supporting children aged 0 – 3 who are born deaf or hard of hearing in New Jersey, proudly announces that [Kris Martin](#), an acclaimed racecar driver born deaf, will be delivering a keynote address at its upcoming Gala on May 9th, 2024, in Mountain Lakes, NJ. Martin, renowned for his achievements on the racecourse, extends his advocacy beyond the tracks, actively supporting people with disabilities, particularly children.

“Kris Martin is an exceptional individual whose principles and empathy for those facing challenges in life truly set him apart. Sound Start Foundation is blessed and grateful to count Kris as a friend and supporter of our mission,” remarked Bromme H. Cole, CEO of Sound Start Foundation.

Born into a lineage of racecar drivers, Kris Martin was drawn to the allure of the racetrack from a young age. However, he confronted a significant obstacle – being born profoundly deaf. As a child, Kris navigated through the biases of his peers at school, and as a racecar driver, he overcame the prejudices of racing officials to earn his place on the circuit. His grit and ‘not a problem’ attitude have helped him overcome many hurdles. A significant milestone that changed Kris’s life occurred at eight years old, when he received a cochlear implant. This provided Kris the ability to study at a regular school; and later to become a member of the racing circuit. Martin utilizes the cochlear implant and a radio frequency audio device to communicate with his spotters, showcasing his adaptability and determination.

Recognized for his exceptional talent and unwavering drive, Kris Martin embodies the racing spirit ingrained in his lineage. With his uncle Warren Coniam and grandfather Doug Syer, both esteemed members of the Canadian Racing Hall of Fame, Kris carries on a rich tradition while championing the cause of giving back to individuals facing similar challenges. Serving as a beacon of hope and inspiration, Kris Martin delivers motivational speeches to children and charities across North America, instilling hope not only in children, but also in parents, affirming that their children can surmount any obstacles they encounter.

To learn more about the gala, tickets, or sponsorship opportunities, visit www.soundstartfdn.org.

About Sound Start Foundation

Established in 1996, Sound Start Foundation addresses the need for high-quality early intervention services for infants and toddlers with hearing loss in New Jersey. The foundation is dedicated to supporting educational and therapeutic programs. Sound Start Foundation's financial assistance to the Sound Start Babies Program has empowered thousands of children to develop listening, speech, and communication skills. To learn more visit: soundstartfdn.org.

For information regarding this press release, contact Jeanine Genauer, Principal, JPR Group Public Relations, jgenauer@jprgroup.com (973) 809-8832 (cell)